



CREATE & RAISE WITH US

**CREATE-A-RAISER  
DESCRIPTIONS**

# the UNUSUAL SUSPECTS

VIRTUALLY UNUSUAL CREATE-A-THON

*Find out what a Create-A-Raiser is and the different levels of suggested participation.*



# CREATE-A-RAISER

## DESCRIPTIONS *CREATE & RAISE*

### PRIME SUSPECT

**INDIVIDUALS COMMIT TO RAISE a minimum of \$2,000** through an email and social media campaign and establish a creative writing or performance goal.

#### **Commit to CREATE**

- o Determine your writing or performance goal. Write something original (and perform it if you dare), or perform something original or from our students' original work.

#### **Make your personal or team FUNDRAISING PAGE**

- o Set up your individual or team fundraising page, and customize your goal and connection to our mission.

#### **Announce your goal and SHARE**

- o Share your fundraising page link with your friends, family and co-workers via email and on your social media pages.

#### **Create and RAISE!**

- o Keep working towards your goal and share updates daily, weekly, or mid-way through!

#### **\*Fundraisers who raise \$2,000 will:**

- Receive US swag
- Be featured in campaign highlight videos
- Receive 10 complimentary entries to raffle drawing
- Receive opportunity to zoom with our students
- Receive the chance for their finished work to appear in final e-book of content

### CREATIVE SUSPECT

**INDIVIDUALS COMMIT TO RAISE a minimum of \$1,000** through an email and social media campaign and establish a creative writing or performance goal.

#### **Commit to CREATE**

- o Determine your writing or performance goal. Write something original (and perform it if you dare), or perform something original or from our students' original work.

#### **Make your personal or team FUNDRAISING PAGE**

- o Set up your individual or team fundraising page, and customize your goal and connection to our mission.

#### **Announce your goal and SHARE**

- o Share your fundraising page link with your friends, family and co-workers via email and on your social media pages.

#### **Create and RAISE!**

- o Keep working towards your goal and share updates daily, weekly, or mid-way through!

#### **\*Fundraisers who raise \$1,000 will:**

- Receive US Swag
- Receive 5 complimentary entries to raffle drawing
- Receive the chance for their finished work to appear in final e-book of content

### SPOTLIGHT SUSPECT

**INDIVIDUALS COMMIT TO RAISE a minimum of \$500** through an email and social media campaign and establish a creative writing or performance goal.

#### **Commit to CREATE**

- o Determine your writing or performance goal. Write something original (and perform it if you dare), or perform something original or from our students' original work.

#### **Make your personal or team FUNDRAISING PAGE**

- o Set up your individual or team fundraising page, and customize your goal and connection to our mission.

#### **Announce your goal and SHARE**

- o Share your fundraising page link with your friends, family and co-workers via email and on your social media pages.

#### **Create and RAISE!**

- o Keep working towards your goal and share updates daily, weekly, or mid-way through!

#### **\*Fundraisers who raise \$500 will:**

- Receive US Swag
- Receive 2 complimentary entries to raffle drawing
- Receive the chance for their finished work to appear in final e-book of content

